



greenpaintersTM

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GreenPainters a Finalist in World Environment Day Awards

GreenPainters has been nominated a finalist in the United Nations Association of Australia World Environment Day Awards. The non-profit program has been nominated for the Virgin Blue Environmental Best Practice category in the prestigious awards, with the winner to be announced at a gala event to be held in Melbourne on June 3rd.

GreenPainters is the recognised national sustainability initiative for the painting industry, and was launched in 2009 to help educate painting contractors about environmental management and prepare them for the green building industry.

"This nomination recognises the work of the 200 painters around Australia who have been trained in sustainability and have made changes in their business to cut waste, and help consumers find environmentally preferable products," says GreenPainters Manager Daniel Wurm. "It also celebrates the support of Australian manufacturers who have come up with innovative paint products and technology that lower the risk of poor indoor air quality, and can improve building energy efficiency."

Accredited GreenPainters are now found in over 100 towns and cities around the country, from Broome to Cairns, to Hobart to Busselton. The training has been subsidised by state government funding and construction industry funds.

"Over one hundred painting businesses around Australia have proven that you can paint any colour, as long as it's green, and that making sustainability a cornerstone of business is not a liability, it's

an asset."

Accredited GreenPainters have cut water consumption by an average of 95%, VOC emissions by 60% and can help consumers cut air-conditioning bills by 40%. The program also helps painters protect indoor air quality, and reduces their exposure to carcinogenic chemicals in paints.

For more information, please see the following web-sites

www.greenpainters.org.au

<http://www.unaavictoria.org.au/news-resources/finalists-announced-unaavictoria-world-environment-day-awards-2011/>

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