



## **PRESS RELEASE July 2010**

### **Green Business Incentives for NSW Painters**

Painters and paint retailers in New South Wales are being offered subsidised training to support business growth with sustainable products, services and work practices. The delivery of the new course will be partly funded by the Department of Education and Training's Green Small Business Incentive program, as part of the Green Skills NSW Strategy.

Accredited training will be provided by Impact Training in collaboration with GreenPainters, the national sustainability initiative for the painting industry. Painting contractors and paint retailers will be able to have 75% of the course cost funded by the NSW government, and the course will count towards national qualifications.

“The funding will allow us to train hundreds of NSW painters to improve their sustainability; and to understand and promote new ‘green’ paint technology”, says Mr Daniel Wurm, GreenPainters Training Officer. “Consumers in NSW will be able to use a painting service that minimises waste, is EPA compliant, protects indoor air quality, and can help them improve building energy efficiency. In addition, the painters themselves will be educated in the health benefits of new sustainable paint technology, for themselves and their clients. It's a great outcome for the consumer, builders, painters, and the environment.”

The GreenPainters Environmental Sustainability Course™ focuses on EPA legislation, waste management and recycling, sustainable paint technologies, and how to implement sustainability strategies. Course materials were developed specifically for the NSW painting industry, in consultation with leading ‘green’ manufacturers and stakeholders.

GreenPainters will be offering the training in all NSW regional centers. Painters, builders and paint retailers are invited to register for the course on the web-site [www.greenpainters.org.au](http://www.greenpainters.org.au). Funded places are limited.

GreenPainters is a non-profit program, established to provide advice, knowledge and skills to help the painting industry go green. The web-site [www.greenpainters.org.au](http://www.greenpainters.org.au) provides consumer information to help builders and renovators achieve the look they want while being environmentally sensitive and health-conscious. Painters that complete the training may be listed on the web-site.

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If you would like more information about this topic or you would like to arrange an interview, please contact Daniel Wurm on 0402 312234, or email [admin@greenpainters.org.au](mailto:admin@greenpainters.org.au)  
For detailed industry information about green business, skills and training, see the Green Skills Business Guide [www.greenskills.nsw.gov.au](http://www.greenskills.nsw.gov.au)

**[www.greenpainters.org.au](http://www.greenpainters.org.au)**